

The Health Ambassador scheme is a voluntary scheme that allows people who work in health and care to share their passion for the industry and inspire a future workforce. They can provide invaluable advice on how to get into a career in health and care and they best way to look for employment.



### **The Purpose of Health Ambassadors:**

- There is an aging workforce within health and care across Cheshire.
- An opportunity to connect with the future workforce.
- Reach a wider audience and attract people with the right talent, skills and values.
- Engage with communities, raise the profile of health and care and break down any barriers.



### **Who are Health Ambassadors:**

- People who are passionate and enthusiastic about their role within health and care.
- Role models who are committed to promoting the health and care sector as an employer of choice.
- Can be employed in clinical or non-clinical roles.
- Those who are keen to embrace the role as a learning and development opportunity.

### **The Role of a Health Ambassador:**

- To commit to just one hour per year to promote health and care careers.
- To share their knowledge and expertise with a wide variety of people.
- Health Ambassadors can engage in a variety of ways:
  - Formal presentations
  - Informal talks to small groups
  - Interactive group activities
  - Support careers or employment events
  - Offer work experience or workplace visits
- Health Ambassadors can go into schools and colleges to deliver assemblies and talks about careers in health and care.

### **Health Ambassador Case Study:**

Every Summer Cheshire College South and West run an event called Primary College. This involves hundreds of year5/6 students coming into the college and taking part in a range of activities and workshops put on by various organisations.

Representatives from the Cheshire Career Hub made use of the mock wards to show the students the journey a patient goes on throughout their time at a hospital. Each student got to dress up and play a different role within this journey; providing care to the patient.

This activity showed the students the range of jobs that have to be done in the NHS. In addition, it increased their enthusiasm for careers in health and care.



## What are the benefits to job seekers?

- Health Ambassadors provide job seekers of any age with valuable contacts in the health and care sector.
- They can provide advice on how to apply to jobs, what to include in applications and interview techniques.
- Inside access to jobs and opportunities that otherwise may not have been available.



### Useful Links:

<http://www.cheshirecareerhub.net/ambassadors.html>

<https://www.skillsforcare.org.uk/Recruitment-retention/I-Care...Ambassadors/I-Care...Ambassadors.aspx>

## Health Ambassador Leads in your area:

**East Cheshire Trust: Elaine Bradbury**  
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Building **careers** in health and care

**Health Ambassadors  
in the NHS**



**Inspire future  
generations**